

MASTERS IN TOURISM & TRAVEL MANAGEMENT

Two Year (Four Semesters) Degree Course

SYLLABUS



MTTM

Duration : Four Semesters (Two Years), Full Time Course.

Course Structure : The List of Papers offered during the programme shall be as under :-

MTTM- Semester I

Module No.	Title	Hours
101	Management Concepts & Principles	30
102	Tourism Concepts & Impacts	30
103	Information Technology in Travel and Tourism	30
104	Accounting for Managers in Tourism	30
105	Travel Agency & Tour Operations Management	30
106	Self-Development & Interpersonal Skills	30

MTTM- Semester II

Module No.	Title	Hours
201	Geography for Tourism	30
202	Human Resource Management for Tourism	30
203	Financial Management	30
204	Tourism Resources of India	30
205	IT and E-Tourism	30
206	Language French-I	40

MTTM- Semester III

Module No.	Title	Hours
301	Tourism Marketing	30
302	Tourism Policy and Planning	30
303	Airline Ticketing	30
304	Research for Tourism	30
305	Tour Guiding & Escorting Skills	30
306	Language French-II	40

MTTM- Semester IV

Module No.	Title	Hours
401	Air Cargo Operations	30
402	Indian Culture and Society	30
403	MICE Tourism	30
404	Language French-III	40
405	Industrial Training & Project Report	-

MTTM 405- INDUSTRIAL TRAINING AND PROJECT REPORT

The Students are required to undergo for Industrial Training of Eight Weeks and prepare a Project Report on the basis of their Training.